



DIRECTOR OF BUSINESS AND ADMINISTRATION

Mexicali Campus

MEETING OF THE ACADEMIES WITH THE DIRECTOR OF THE SCHOOL OF BUSINESS AND ADMINISTRATION AND THE COLLEGE DIRECTOR

Day: Wednesday, March 18, 2009.
Hour: 11:00 Hrs.
Place: Conference room of the
Director of Business and
Administration.
Mexicali B. C.
Attendees: Federico Sada, Dr. Helia
Cantellano, Cristina Ramírez

ORDER OF THE MEETING:

1. Verification of the list of the member of the Academies per Programs at a CETYS System level.
2. Confirmation by the College Director of the list of members referred to in the previous point.
3. To deal with the most important points of the academic program process review.
 - a. Structure of the academic programs.
 - i. Revision of the Business and Administration program staff.
 - b. Organization for the revision of the academic programs.
 - c. Structure and content of the Program Review of each program.
 - d. Chronogram.
 - e. Minutes.

TASKS AND AGREEMENTS:

1. The members of the following programs of the Academies were confirmed: IPA, BBA, BIB, BMA, and BGD Mexicali Campus by the College Director and the Director of the School of Business and Administration.
2. The members of the Tijuana and Ensenada Campuses Academies of all the programs will be confirmed by the Director of the College of Business and Administration.
3. The persons in charge or the responsible ones of each one of the programs at a CETYS System level will be confirmed by the Director of the College of Business and Administration.

4. Changes in the business and administration program staff are notified, so the one that is now in place it is not definitive. It was informed of 9 agreed courses which will have a duration of 3 hours, and they are:
 - a. Advanced Communication in Spanish (1st semester)
 - b. History of Culture (2nd semester)
 - c. Thinking Skills (2nd semester)
 - d. Environment and Sustainable Development (3rd semester).
 - e. Entrepreneurial Spirit I (3rd semester).
 - f. Social Responsibility and Citizenship (4th semester).
 - g. Socio-political and Economic Realities of Mexico (5th semester).
 - h. Entrepreneurial Spirit II (7th semester).
 - i. Professional Ethics (8th semester).

PENDING ISSUES:

- A. To look at the rest of the points from the order of the day.
- B. Agree on a date for a new meeting.